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TASMANIAN
DESIGN
ALLIANCE

ISLA
ND

ADVERTISING OPTIONS & RATES 2012

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DESIGN:MADE:TRADE IS ON THIS JULY AND THROUGH THE DESIGN ISLAND INITIATIVE, RE-INTRODUCED IN 2012 BY THE TASMANIAN DESIGN ALLIANCE, PRESENTS A WONDERFUL OPPORTUNITY FOR EXPOSURE AND INCOME GENERATION FOR TASMANIA'S DESIGNER MAKERS.

THIS INITIATIVE IS SET TO SHOWCASE THE MOST SIGNIFICANT COLLECTION OF TASMANIAN DESIGNED AND MADE PRODUCTS AVAILABLE.

THIS IS A SIGNIFICANT OPPORTUNITY FOR TASMANIAN DESIGN ORGANISATIONS, BUSINESSES, GROUPS AND INDIVIDUALS TO TAKE PART IN A LARGE - FOCUSED EVENT.

DESIGN-ISLAND.COM.AU

TAKING TASMANIAN DESIGN TO MARKET

WE'RE LAUNCHING THE 2012 DESIGN ISLAND MAGAZINE AT DESIGN:MADE:TRADE IN JULY. DESIGN:MADE:TRADE IS A DIVERSE AND INSPIRING TRADE EXHIBITION SPACE. INCLUDING SOME OF AUSTRALIA'S LEADING FURNITURE, FASHION, TEXTILE, GRAPHIC AND INDUSTRIAL DESIGN BRANDS.

AUDIENCE EXPOSURE 2011: 3898 TRADE VISITS, 5038 PUBLIC VISITS

SO IF YOU'RE A DESIGNER OR OPERATE A DESIGN RELATED BUSINESS OR SERVICE YOU SHOULD BE PART OF THIS EXCITING PROJECT.

WE HAVE ALREADY LOCKED IN THE TOP 14 TASMANIAN PRODUCT DESIGNERS TO TAKE PART IN THE D:M:T EVENT AND NOW YOU CAN BE INVOLVED TO. ADVERTISING AND PROFILING SPACE IS STRICTLY LIMITED. DON'T DELAY.

ARTWORK IS INCLUDED IN THE COST OF ADVERTISING. ADDITIONAL PHOTOGRAPHY MAY BE REQUIRED TO MAINTAIN THE INTEGRITY OF THE PRODUCTION.

SAMPLE PARTICIPATING 2 PAGE SPREAD*



SAMPLE FEATURED FULL PAGE SPREAD

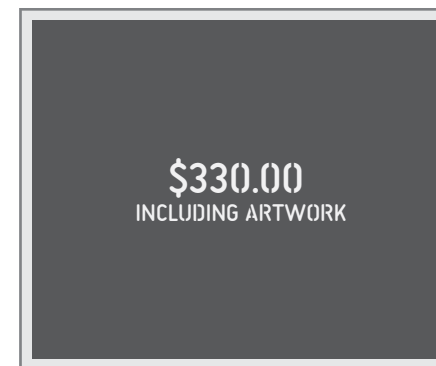


ADVERTISING OPTIONS & RATES FULL PAGE (FEATURED ADVERTORIAL)



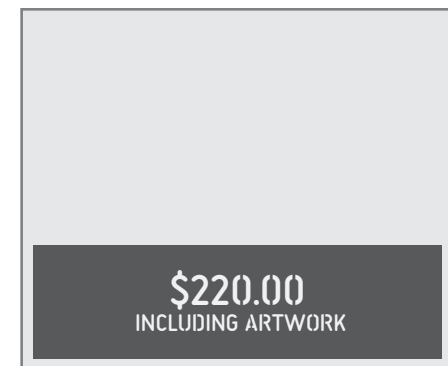
500 x 210 mm

FULL PAGE (DESIGNER)



250 x 210 mm

CALENDAR STRIP



250 x 140 mm

DEADLINES

BOOKING DEADLINE - MAY 30 2012

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